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**Definitions**

**BCLC** means British Columbia Lottery Corporation.

**MBLL** means Manitoba Liquor and Lotteries Corporation.

**SIGA** means Saskatchewan Indian Gaming Authority.

**Eligible Games** means the PlayNow.com casino slot games listed on [www.playnow.com/jackpot-cash-drop](http://www.playnow.com/jackpot-cash-drop) landing page.

**Eligible Participant(s)** means:

For British Columbia:

- a British Columbia resident, nineteen (19) years of age or older with an active PlayNow.com account,

For Manitoba:

- a Manitoba resident, eighteen (18) years of age or older with an active PlayNow.com account,

For Saskatchewan:

- a Saskatchewan resident, nineteen (19) years of age or older with an active PlayNow.com account.

**Promotion Period** means:

For British Columbia:

- The Promotion Period starts at 12:00:00 PM PT on Friday, February 14<sup>th</sup>, 2025, and will run no later than February 28<sup>th</sup>, 2025, at 21:59:59 PM PT

For Manitoba:

- The Promotion Period starts at 2:00:00 PM PT on Friday, February 14<sup>th</sup>, 2025, and will run no later than February 28<sup>th</sup>, 2025, at 23:59:59 PM CST

For Saskatchewan:

- The Promotion Period starts at 2:00:00 PM PT on Friday, February 14<sup>th</sup>, 2025, and will run no later than February 28, 2025, at 23:59:59 PM CST

**Jackpot Validity Period** means the daily periods specified below during the Promotion Period in which the Jackpot Cash Drop Prize Widget will be live.

For British Columbia:

- The Jackpot Validity Period is 12:00 PM – 21:59:59 PM PT

For Manitoba

- The Jackpot Validity Period is 2:00:00 PM – 23:59:59 PM CT

For Saskatchewan

- The Jackpot Validity Period is 2:00 PM – 23:59:59 PM CT

**Jackpot Cash Drop Widget** means the Prize Engine that needs to be launched to win a Promotional Jackpot. It is available to be launched each day during the Jackpot Validity Period, but will disappear prior to the end of the Jackpot Validity Period if all Promotional Jackpots have been awarded for the day.

**Inactive State** means the Jackpot Cash Drop Widget will display the total dollar value of the next Promotional Cash Drop, but is not awarding Promotional Jackpots.



## Jackpot Cash Drop Promotion Conditions

**Active State** means the Jackpot Cash Drop Widget has triggered the Promotional Cash Drop, and there are ten (10) Promotional Jackpots available to be won.

**Promotional Jackpot** means the cash jackpot prize to be awarded in this promotion.

- Each Promotional Jackpot is one (1) prize of \$2,500
- There are a total of one hundred and forty (140) Promotional Jackpots available to be won.

**Promotional Cash Drop** means the daily allotment of prizes available to be distributed during a Jackpot Validity Period.

- There are fourteen (14) Promotional Cash Drops of ten (10) Promotional Jackpots.
- There will be one (1) Promotional Prize Drop every day the during the Promotion Period.

### How to Participate

1. To be entered to win a Promotional Jackpot under this Promotion, you must complete the following steps, in the following order:
  - a. Register for an account on PlayNow.com or log into your PlayNow.com account
  - b. Visit the promotional landing page of [www.playnow.com/jackpot-cash-drop](http://www.playnow.com/jackpot-cash-drop) or open one of the Eligible Games on PlayNow.
  - c. Select "Opt In" on the Jackpot Cash Drop Widget pop up messaging
    - i. If you select "Opt Out" and choose to opt in at a later date, you must call Customer Support at 1-877-706-6789 to request re-enrollment. This may take up to three (3) business days.
  - d. The Jackpot Cash Drop Widget will randomly trigger into the Active State at any time each day during the Jackpot Validity Period, meaning a Promotional Cash Drop is ready to occur.
  - e. When a Promotional Cash Drop occurs, up to ten (10) Promotional Jackpots will be available to be randomly awarded to eligible players during the Jackpot Validity Period.
    - i. If not all ten (10) prizes are awarded prior to the end of the Jackpot Validity Period, the widget will disappear, and the Promotional Cash Drop will continue the next day to distribute the remaining prizes of that drop.
      - o Once the previous day's Promotional Cash Drop is complete, the Widget will return the Inactive State until the current days Promotional Cash Drop is triggered.
    - ii. If all ten (10) Promotional Jackpots are awarded during the Jackpot Validity Period, the widget will disappear until the start of the next day's Jackpot Validity Period.
  - f. A player must be actively playing an Eligible Game to be awarded a Promotional Jackpot.
2. When the Jackpot Cash Drop Widget is in the Active State, it will display how many Promotional Jackpots are available to be won and count down as each Promotional Jackpot is awarded.
3. There are a total of one hundred and forty (140) Promotional Jackpots, each with a value of \$2,500. The total value of Promotional Jackpots available to be won is \$350,000.
4. The odds of winning a Promotional Jackpot depends on the number of Eligible Participants who participate during each Jackpot Validity Period.
5. Once a player has won a Promotional Jackpot, the cash prize will be credited to the player's PlayNow account within 3 business days.
6. BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Promotional Jackpot for any reason including if awarded in error.

7. BCLC reserves the right to disqualify participants that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player Agreement, collectively the ("**Lottery Rules**"). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.
8. This Promotion is subject to the PlayNow.com Player Agreement. See the PlayNow.com Player Agreement for terms and conditions applicable to this promotion.
9. This Promotion may be withdrawn, extended, or amended by BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, at any time.
10. All stated dollar amounts are in Canadian funds.
11. If validation of your PlayNow.com account is pending, the Promotional Jackpot will be deposited when your PlayNow.com account is validated, provided all conditions of the Promotion have been met and the validation is completed before the end of the Promotional Period.
12. BCLC, MBLL, and SIGA are not liable for any loss or damage to any person or their computer or any other property relating to or resulting from participating in this Promotion or downloading any material thereto. BCLC, MBLL, and SIGA are not liable to any person for loss or damage to persons or property, related to or resulting from participation in this Promotion, whether or not resulting from or connected with acts or omissions of BCLC, MBLL, or SIGA or any participating gaming service providers.
13. BCLC, MBLL and SIGA are not responsible for commencing, continuing or completing any event or awarding any Promotional Jackpots in the event of circumstances beyond BCLC, MBLL, or SIGA's control. BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, reserve the right not to award any Promotional Jackpots in the event that the integrity of all, or a part, of the Promotion is compromised. Such a compromise shall include, but is not limited to, computer error or malfunction, fraud, deception, misrepresentation or misuse.
14. All decisions of BCLC, MBLL in conjunction with BCLC, or SIGA in conjunction with BCLC, are final and binding.

### **Privacy Notice – In British Columbia**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of

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your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

### **Privacy Notice – In Manitoba**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9

### **Privacy Notice – In Saskatchewan**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Saskatchewan, and will be used, accessed, disclosed and stored by SIGA and its service providers inside and outside Canada:
  - to facilitate your registration on and use of this website;
  - for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - if you are a Prize Winner, to contact you and to publicize your name, photograph, location and prize;
  - if you consent, to distribute offers and promotional materials to you;
  - for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - to customize the content and delivery of our products, services and marketing;
  - to make improvements to our products and services; and
  - to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. SIGA is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact SIGA at 103 Aspen Place, Saskatoon, Saskatchewan, S7N 1K4, telephone (306) 477-7777, email: [sigawebsite@sig.sk.ca](mailto:sigawebsite@sig.sk.ca)