

Contest Details

The PlayNow Sports Grey Cup contest runs from 12:00:00 am PDT / 1:00:00am CST / 2:00:00am CDT on July 15, 2024 to 9:59:59 pm PDT / 10:59:59 pm CST / 11:59:59 pm CDT on October 26, 2024 (“**Contest Period**”).

This contest is sponsored by British Columbia Lottery Corporation (“**BCLC**” or the “**Sponsor**”). CFL Ventures (“**CFL**”) is assisting the Sponsor in fulfilling a portion of the Grand Prize herein.

By participating in this contest you are signifying your agreement that you have read and agree to be legally bound by these Contest Conditions.

Qualified Entrant

A “**Qualified Entrant**” means:

- a. a resident of British Columbia, nineteen (19) years of age or older, who is not a:
 - BCLC employee, representative, agent or their immediate family member and household member (whether related or not) residing at the same address; or
 - BCLC “Lottery Site Employee” as defined in the BCLC Retailer Policy Manual.
- b. a Manitoba resident, eighteen (18) years of age or older, who is not a:
 - Manitoba Liquor and Lotteries Corporation (“**MBLL**”) employee, representative, or agent; or
 - immediate family member or household member (whether related or not) of an MBLL employee, representative or agent; (immediate family members is defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee; or
- c. a Saskatchewan resident, nineteen (19) years of age or older, who is not a:
 - Saskatchewan Indian Gaming Authority (“**SIGA**”) board member, agent for SIGA, contractor for SIGA and/or an immediately family member or other persons (whether related or not) residing in the same household as those listed above.

A Qualified Entrant does not include:

- a. a participant in BCLC’s Game Break Program during the Contest Period on PlayNow.com or from a BCLC gaming facility;
- b. an individual that is prohibited or barred from PlayNow.com or a British Columbia or Saskatchewan gaming facility, or individuals who self-exclude from a gaming facility operated by MBLL;
- c. an employee, representative or agent of CFL, its affiliates, partners and related entities (including but not limited to CFL Enterprises LP, CFL Enterprises G.P. Inc., CFL Holdings G.P. Inc., CFL Holdings L.P. and the Canadian Football League) (collectively, the “**CFL Entities**”) and its member teams (the “**CFL Teams**”), or an immediate family member or household member (whether related or not) of same residing at the same address; or
- d. any other individuals or entities involved in the development, promotion, production, implementation, administration, judging or fulfilment of the contest, and their employees, immediate family members or household members (whether related or

not).

How to Enter the Main Prize Draw

1. A Qualified Entrant may complete one of the following to obtain a “**Qualified Entry**” to be entered into this contest. No purchase necessary. Making a purchase will not increase or otherwise impact your chances of winning in this contest:

a. PlayNow Sports Bet

- i. Qualified Entrants may obtain one (1) Qualified Entry by logging in to their PlayNow.com account, correctly entering the “**Promo Code**”: **GREYCUP24** during the Contest Period on the “My Promotions” page of PlayNow.com, and making a single wager that is at least \$10 on any CFL Parlay containing at least two (2) CFL games with minimum combined odds of +100 during the Contest Period, which, for clarity, includes CFL pre-game parlay wagers only and can be parlayed with other pre-game wagers from other sports. For clarity, each such wager is only eligible for one (1) Qualified Entry, regardless of if the wager amount is over the \$10 minimum. For example, a single wager of \$20 does not entitle a Qualified Entrant to two (2) Qualified Entries.
- ii. Qualified Entrants may obtain a maximum of ten (10) entries for each week of the Contest Period, correlating with the weeks of the 2024 CFL schedule (Week 7, Week 8 etc.), from PlayNow Sports CFL Betting. Qualified Entrants may obtain a maximum of 150 entries.

b. No-Purchase Necessary

- i. Qualified Entrants may obtain one (1) Qualified Entry during the Contest Period by mailing an entry (bearing sufficient Canadian postage) to:

Attention: CFL Promotions, Grey Cup Contest
British Columbia Lottery Corporation
2940 Virtual Way
Vancouver, B.C. V5M 0A6

The envelope must contain the entry, which must be on a single sheet of paper. The entry must contain the following information, which must be legible: full name, mailing address with postal code, phone number and email address. For clarity, one envelope with a single sheet of paper constitutes one (1) Qualified Entry.

- ii. Qualified Entrants may submit additional entries (each mailed separately) consistent with the requirements of i. above for additional Qualified Entries up to a maximum of ten (10) entries for each week of the Contest Period, correlating with the weeks of the 2024 CFL schedule. A maximum of one hundred and fifty (150) Qualified Entries may be obtained by a Qualified Entrant through the No-Purchase Necessary entry method. No-Purchase Necessary entries must be received before the close of the Contest Period to be eligible for a Consolation Prize and the Grand Prize. The Released Parties are not responsible for, and accept no liability whatsoever in relation to, any late, lost, misdirected, delayed, incomplete or incompatible No-Purchase Necessary Qualified Entries (all of which are void).
2. By submitting a Qualified Entry, you agree that the Qualified Entry complies with all conditions stated in these Contest Conditions.

Prizes

3. There is one (1) grand prize to be won (the “**Grand Prize**”), and ten (10) consolation prizes to be won (each the “**Consolation Prize**” and together with the Grand Prize, the “**Prizes**”).
4. There will be one (1) winner who will receive the Grand Prize (the “**Grand Prize Winner**”). There will be ten (10) winners who will receive the Consolation Prize (the “**Consolation Prize Winner**”, and together with the Grand Prize Winner, the “**Winners**”).
5. The Grand Prize consists of a VIP trip to the 2024 Grey Cup in Vancouver, British Columbia and other prizes, as set out below:
 - a. two (2) Grey Cup game tickets for the game which is currently scheduled to be held at BC Place, November 17, 2024;
 - b. round-trip transportation from the Grand Prize Winner’s residence to the Fairmont Waterfront in Vancouver, not to exceed a maximum of \$3,500, either (at the sole discretion of the Sponsor):
 - i. flights and car service necessary for two (2) people;
 - ii. gift cards for gas, if the Grand Prize Winner will drive to, and from, the Fairmont Waterfront; or
 - iii. gift cards for ride share, if the Grand Prize Winner would like to use car share services to, and from, the Fairmont Waterfront;
 - c. Three night (3) night stay for two in one room at the Fairmont Waterfront, checking-in Friday November 15, 2024 and checking out Monday November 18, 2024;
 - d. two (2) Festival Passes for Grey Cup festival events, including two (2) Team party Room passes and two (2) tickets to CFL Alumni Association Legends Luncheon event;
 - e. \$500 in PlayNow Sports free bets, awarded to the Grand Prize Winner as five (5) \$100 free bet tokens; and
 - f. \$250 food and beverage credit at Parq Vancouver.
6. The Grand Prize has a total retail value of approximately CAD\$5,000.
7. The section, row, and seat numbers for the Grey Cup game tickets are preassigned and cannot be selected by the Grand Prize Winner.
8. Each Consolation Prize consists of \$250 in free bet tokens that can be used on PlayNow.com Sports, awarded to each Consolation Prize Winner as five (5) \$50 free bet tokens. Each Consolation Prize has a total retail value of approximately CAD\$250.
9. Under no circumstances whatsoever will any difference between the actual and approximate total retail values be awarded. BCLC reserves the right to substitute a Consolation Prize or Grand Prize with a different prize of approximately equal or greater value, including, without limitation but solely at BCLC’s sole discretion, a cash award.

Prize Draw

10. Qualified Entries received during the Contest Period are eligible for a random draw (“**Draw**”) consisting of one (1) Grand Prize and ten (10) Consolation Prizes during the Contest Period.

11. Draws will be conducted to select a Qualified Entry (“**Drawn Entry**”) for each Consolation Prize and the Grand Prize. Draws will be performed on October 30, 2024, or as soon as practicable thereafter, and will be conducted by two (2) BCLC employees at the BCLC Office in Vancouver.
12. If BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC is unable to determine that the Drawn Entry meets the requirements of this contest, the Drawn Entry will be disqualified and another entry will be randomly drawn. This process will continue until the applicable Consolation Prizes and/or Grand Prize are awarded.
13. A BCLC representative will attempt to contact all Consolation Prize Winners and the Grand Prize Winner via a telephone call or email, or both, within four (4) business days after the Draw.
14. Winners will have three (3) business days from the initial contact attempt to accept their Consolation Prize or Grand Prize, as applicable.
15. Before being declared a confirmed Prize Winner and in order to receive the Prize, such selected Qualified Entrant must provide the following:
 - a. one (1) piece of government-issued, photographic identification acceptable to BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC;
 - b. complete such representations, waivers, releases, or indemnities as required by BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC;
 - c. such representations, waivers, releases, or indemnities by the guest partaking in the applicable Prize as required by BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC; and
 - d. and correctly answer a time limited skill-testing question.
16. BCLC, SIGA in conjunction with BCLC, and MBLL in conjunction with BCLC reserves the right to disqualify any selected Qualified Entrant that does not complete each of these conditions, as applicable, set out above in section 15. Such selected Qualified Entrant that does not complete the conditions will forfeit all rights to the Prize, and BCLC reserves the right to randomly draw an alternate selected Winner for the Prize among the remaining Qualified Entries in accordance with these Contest Conditions.
17. No one is a Winner unless and until the Sponsor officially confirms they are a Winner in accordance with these Contest Conditions.

Prize Delivery

18. The Consolation Prizes will be delivered to each Winner electronically via the email address provided by the Winner.
19. The following portions of the Grand Prize will be delivered to the Winner electronically via the email address provided by the Winner:
 - a. Grey Cup game tickets;
 - b. Festival Passes for Grey Cup festival events;
 - c. PlayNow Sports free bets; and
 - d. food and beverage credit at Parq Vancouver.
20. Accommodation, flights, and transportation for the Grand Prize will be awarded to the Grand Prize Winner via email with instructions about how to book with the CFL and CFL’s travel partner, Red Label Vacations Inc. (dba as RedTag). The Grand Prize Winner must contact the CFL by a time and date specified by a BCLC representative. All travel arrangements, accommodations, scheduled events and other aspects of the Grand Prize itinerary will be arranged by BCLC and/or CFL in its sole and absolute

discretion. Once the travel itinerary has been finalized between the Grand Prize Winner and BCLC and/or CFL as applicable, no changes can be made unless initiated or approved by BCLC and/or CFL, as applicable. Changes to flights and/or passenger names are not accepted once bookings have been confirmed.

21. To receive the Prize, Winners must provide their email address to BCLC.
22. If you are having difficulty receiving the Prize, you must call PlayNow Customer Support at 1-877-706-6789.

Contest Winner Rules

23. For each Prize, BCLC will draw a Qualified Entrant to win the corresponding Prize (who becomes a “**Drawn Entrant**”).
24. A Drawn Entrant will only be eligible to win a maximum of one (1) Consolation Prize or Grand Prize. A Qualified Entrant who has won a Grand Prize will not be entered into the draw for the Consolation Prizes.
25. All Consolation Prizes and the Grand Prize must be accepted as awarded, are not transferrable, refundable or assignable and cannot be substituted or exchanged for cash (except as permitted by BCLC in its sole and absolute discretion).
26. The Grand Prize Winner is solely responsible for any additional expenses not included in or covered by the Grand Prize as stated in section 5, including but not limited to:
 - a. any additional expenses not included in or covered by the Grand Prize, including but not limited to:
 - i. any secondary, upgraded, or additional travel itinerary, experience or accommodations (NOTE: confirmed Prize winner and/or their guest may be required to present a valid major credit card in his/her name at the time of hotel check-in to cover any incidental expenses);
 - ii. any transportation required to partake in the Grand Prize not specified in the Grand Prize;
 - iii. food, drink, entertainment, and experience charges; and
 - iv. taxes, fees, and gratuities;
 - b. travel documentation, or passport or visa fees and must be free from any legal restrictions on their ability to travel or otherwise participate in the Grand Prize;
 - c. travel vaccinations or medical consultations; and
 - d. any expenses incurred by the Grand Prize Winner while they are partaking in the Grand Prize (e.g. travel insurance, medical expenses, trip interruption or cancellation, lost or stolen items, cancellation fees, etc.). It is strongly recommended and encouraged that the Grand Prize Winner and their guest obtain sufficient personal travel and medical insurance prior to departure. Flights are subject to availability, blackout periods, government restrictions and regulations, airline, airport or other transportation restrictions and regulations. Stadium entry is subject to stadium rules and policies.
27. Each Winner is solely responsible for payment of any applicable taxes and reporting any taxable income associated with a Prize.
28. The Grey Cup Game is currently scheduled to take place on November 17, 2024 – however, the Grey Cup Game date is subject to change. All travel must take place between November 15, 2024 – November 18, 2024 (or on such other date(s) as specified by the Sponsor in its sole and absolute discretion). Choice of flights,

airline(s) and all other aspects of the Prize are at the sole and absolute discretion of the Sponsor.

29. The Grand Prize Winner's guest must return the Sponsor's release (by the date indicated on the release form) indicating that the guest waives all recourse against the Released Parties relating to his/her participation in the Grand Prize (including, without limitation, any travel related thereto).
30. The Grand Prize Winner and their guest must be able to travel together on the dates and at the times designated by the Sponsor or the Grand Prize will be forfeited and may be awarded to an alternate eligible entrant at the Sponsor's sole discretion.
31. The Grand Prize Winner and their guest must participate in all aspects of the Grand Prize together and travel on the same itinerary (i.e. the Grand Prize Winner cannot have a different guest for different aspects of the Grand Prize).
32. Flights in connection with the Prize do not qualify for Aeroplan® Mile accumulation or any other loyalty points of any kind.
33. All travel related to the Grand Prize must occur within and/or on or before the date or dates specified by the Sponsor (otherwise the Grand Prize may, in the sole and absolute discretion of the Sponsor, be forfeited in its entirety and, if forfeited, nothing will be substituted in its place).
34. The Grand Prize Winner and their guest must have all necessary documentation to permit travel, including to onboard flights (as applicable) and entry into the stadium.
35. If a Prize Winner and their guest, as applicable do not utilize any part(s) of a Prize, then any such part(s) not utilized may, in the sole and absolute discretion of the Sponsor, be forfeited in their entirety and, if forfeited, nothing will be substituted in their place. Sponsor reserves the right at any time to place reasonable restrictions on the availability or use of the Prize or any component thereof. By accepting a Prize, each Prize Winner agrees to waive all recourse against the Released Parties if a Prize or a component thereof does not prove satisfactory, either in whole or in part.
36. The Released Parties are not responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any aspect of a Prize – including, but not limited to flights or games. Neither a Prize Winner nor their guest (as applicable) nor any other person or entity will be compensated in the event of such delay, cancellation or other event contemplated herein. The Sponsor will not replace any lost or stolen tickets.
37. By entering this contest and accepting the Grand Prize, the Grand Prize Winner agrees to maintain their behaviour in accordance with all applicable laws and generally accepted social practices in connection with participation in any Contest or prize-related activity, including at the Grey Cup Game. The Grand Prize Winner understands and agrees that Sponsor or prize providers have the right, in their sole discretion, to disqualify and remove the Grand Prize Winner and their guest from any activity at any time if the Grand Prize Winner's or guest's behaviour at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of any Released Parties or otherwise violates the policies of the prize providers, and in such a case, the Grand Prize Winner will still be solely responsible for all expenses related to the Grand Prize.
38. In connection with attendance at the Grey Cup Game, the Grand Prize Winner agrees that stadium policies, airline policies, CFL policies, provincial/federal guidelines and the recommendations of health officials must be followed. In addition, the Grand Prize Winner and their guest should be aware of and comply with government guidelines regarding travel restrictions and mandatory quarantines before and after travel (if applicable). Please note that any public location where people are present provides

an inherent risk of exposure to COVID-19, and the Released Parties cannot guarantee that any person will not be exposed during a visit.

39. The applicable Grand Prize winner and their guest acknowledge and accept all risk of damages, injury or other loss incidental to any game for which tickets are issued, whether occurring before, during or after the game, and hereby voluntarily agrees to assume the same.

Limitation of Liability and Disclaimer – PLEASE READ CAREFULLY

40. In no event will BCLC, SIGA, MBLL, the CFL Entities, the CFL Teams or each of their respective directors, officers, employees, contractors, agents, representatives, affiliates, licensee, distributors, dealers, retailers, printers and advertising and promotion agencies, or any other company or companies that could be associated with the contest or the Prizes (together, the “**Released Parties**” and individually each, a “**Released Party**”) be liable for, and each entrant hereby releases them from, any damages, losses or other amounts of any kind whatsoever, whether in contract, tort, or otherwise, arising from or in connection with this contest, promotion or a Prize (including the use or misuse of a Prize), the use of your Qualified Entry (or any component thereof), or your participation in any contest-related activities. Without limiting the generality of the foregoing, none of the Released Parties will be liable for direct, general, indirect, incidental, consequential, exemplary, punitive, special or any other losses or damages, even if a Released Party should have been aware that such loss or damage could occur.
41. Each winner saves and holds the Released Parties harmless from and against any and all actions, claims or demands by a Winner (including costs incurred by the Released Parties in defending such actions, claims or demands) brought against a Released Party which arise out of or are in any way connected to this contest or with a prize, including where it is discovered that you have departed from or not otherwise fully complied with any of these Contest Conditions. Entrant acknowledges all decisions regarding this promotion remain with and are administered by BCLC, SIGA in conjunction with BCLC, and MBLL in conjunction with BCLC (or such other parties as permitted by BCLC).
42. All Prizes are provided on "as is" and "as available" basis and none of the Released Parties make any representations, warranties or conditions of any kind, whether express or implied, including without limitation any implied warranties or conditions, of title, non-infringement, functionality, accuracy, merchantability, merchantable quality, durability or fitness for a particular purpose. To the fullest extent permitted by applicable law, each Prize Winner and their guest, as applicable, understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from either the Sponsor or any of the other Released Parties should his/her Prize fail to be fit for its purpose or is in any way unsatisfactory.
43. By entering this contest, Qualified Entrants release and hold Red Label Vacations Inc., and its affiliates, harmless with respect to this promotion and its contributions to the Grand Prize and acknowledge that the promotion is in no way sponsored, endorsed, or administered by, or associated with Red Label Vacations Inc., or its affiliates.
44. The above releases and indemnities shall continue in full force following the termination of the contest and/or awarding of any Prizes.

Other Conditions

45. Refer to the PlayNow Player Agreement and applicable conditions for conditions applicable to the use of free bets. PlayNow Sports free bets can be used while in a player’s home province, and, for purposes of the Grand Prize Winner, may not be

available while participating in the trip to the Grey Cup.

46. BCLC, SIGA in conjunction with BCLC, and MBLL in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Sports Freebet for any reason including if awarded in error.
47. Odds of winning are dependent upon the number of Qualified Entries received in accordance with these Contest Conditions.
48. It is the responsibility of each Qualified Entrant to ensure that their PlayNow.com account has current, accurate information, including a current telephone number and email address at which they can be contacted.
49. In no event shall the Released Parties be liable for a Qualified Entrant not receiving notification of the fact that their name has been drawn as a potential Winner.
50. By entering this contest, all Winners agree that BCLC, SIGA, or MBLL may publish or broadcast, in any medium without remuneration, consideration or compensation, the name, location and a recent image of the Prize Winner, and that such image will be provided by that Prize Winner to BCLC, SIGA, or MBLL, in electronic format upon BCLC, SIGA, or MBLL's request.
51. The Released Parties are not liable for any loss or damage to any person or their computer, personal device or any other property related to or resulting from participating in this contest or downloading any material related thereto.
52. The Released Parties shall not be liable to any person for loss or damage to person or property, related to or resulting from participation in this contest, whether or not resulting from or connected with acts or omissions of the Released Parties or any participating gaming service providers.
53. BCLC, SIGA, or MBLL may, at its sole discretion and without liability whatsoever, withdraw, alter, amend, change, or modify this contest at any time in any way without prior notice or obligation.
54. BCLC, SIGA or MBLL is not responsible for commencing, continuing or completing any event or awarding Prizes in the event that circumstances beyond BCLC, SIGA or MBLL's control make it impractical to do so.
55. BCLC, SIGA or MBLL reserves the right not to award any prizes in the event that the integrity of all, or any part, of the contest is compromised. Such a compromise shall include computer error or malfunction, fraud, deception, misrepresentation or misuse. Without limiting the generality of the foregoing, the Released Parties will not be liable for: (i) any failure of any website or any platform during the contest; (ii) any technical malfunction or other problems of any nature whatsoever, including, without limitation, those relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; (iii) the failure of any Qualified Entry and/or other information to be received, captured or recorded for any reason whatsoever, including, but not limited to, technical problems or traffic congestion on the internet or at any website; (iv) any injury or damage to a Qualified Entrant's or any other person's computer or other device related to or resulting from participating in the contest; (v) anyone being incorrectly and/or mistakenly identified as a Winner or eligible Winner; (vi) any stolen, lost, late, misdirected, damaged Prizes, and/or (vii) any combination of the above.
56. BCLC, SIGA or MBLL reserves the right to disqualify entrants and/or entries that do not comply with these Contest Conditions.
57. In making the Prizes available, the Released Parties make no representations or warranties whatsoever, either expressed or implied, oral or written.

58. All entries become the property of BCLC, SIGA and MBLL.
59. All decisions of BCLC, SIGA or MBLL with respect to all aspects of this Contest are final and binding.
60. All dollar values herein are expressed in Canadian funds.
61. Sponsor reserves the right, in its sole and absolute discretion, to administer an alternate test of skill as it deems appropriate based on the circumstances and/or to comply with applicable law.
62. All entries and entrants are subject to verification at any time and for any reason.
63. This contest is subject to all applicable federal, provincial and municipal laws.

Privacy Notice – In British Columbia

Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:

- a. for administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
- b. if you are a Prize Winner, to contact you and to publicize your name, photograph, location and the applicable Prize;
- c. if you consent, to distribute offers and promotional materials to you;
- d. to customize the content and delivery of our products, services and marketing;
- e. for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
- f. to comply with applicable laws.

By entering this contest, each person consents to the collection, use, access, disclosure and storage of his or her personal information inside and outside of Canada.

Effective on the date you enter this contest, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or www.bclc.com.

Privacy Notice – In Manitoba

- Your personal information is collected in accordance with the Manitoba *Freedom of Information and Protection of Privacy Act*, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
 - a. for administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
 - b. if you are a Prize Winner, to contact you and to publicize your name, photograph, location and the applicable Prize;
 - c. if you consent, to distribute offers and promotional materials to you;
 - d. to customize the content and delivery of our products, services and marketing;
 - e. for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
 - f. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you

agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, A-1555, Buffalo Place, Winnipeg, MB, R3T 1L9, telephone (204) 957-2500 ext. 2552, email: privacy.compliance@mbll.ca

Privacy Notice – In Saskatchewan

- Your personal information is collected in accordance with the Saskatchewan *Freedom of Information and Protection of Privacy Act*, and will be used, accessed, disclosed and stored by SIGA and its service providers inside and outside Canada:
 - a. for administration of the contest (including verifying your eligibility to enter the contest and sending contest information to you);
 - b. if you are a Prize Winner, to contact you and to publicize your name, photograph, location and the applicable Prize;
 - c. if you consent, to distribute offers and promotional materials to you;
 - d. to customize the content and delivery of our products, services and marketing;
 - e. for research, survey and statistical purposes, including inviting you to participate in research and surveys; and
 - f. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. SIGA is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact SIGA at 103 Aspen Place, Saskatoon, Saskatchewan, S7N 1K4, telephone (306) 477-7777, email: siga@siga.sk.ca