

### Definitions

**BCLC** means British Columbia Lottery Corporation.

**MBLL** means Manitoba Liquor and Lotteries Corporation.

**SaskGaming** means Saskatchewan Gaming Corporation.

**SIGA** means Saskatchewan Indian Gaming Authority.

**Eligible Participant(s)** means:

- a) a British Columbia resident, nineteen (19) years of age or older with an open PlayNow.com account, who is not a
  - BCLC employee; or
  - Family or household member of a BCLC employee, or
- b) a Manitoba resident, eighteen (18) years of age or older with an active PlayNow.com account, who is not an:
  - MBLL employee; or
  - Immediate family member of an MBLL employee, defined as father, mother, brother, sister, spouse (including common-law), child or ward of the employee, or
- c) a Saskatchewan resident, nineteen (19) years of age or older with an open PlayNow.com account.

### Sports Match Deposit Token Conditions

1. To participate in this promotion, you must be an Eligible Participant who is a newly registered PlayNow.com account player and depositing funds into your PlayNow.com account for the first time.
2. This promotion starts on **July 25, 2024 at 12:00:00 am PT / 1:00:00 am CT** and ends on **March 31, 2025 at 11:59:59 pm PT / 12:59:59 am CT** (the “**Promotional Period**”).
3. To receive your match deposit token (“**Sports Free Bet**”) you must complete these steps in order:
  - a. Log into or register your PlayNow.com account in your jurisdiction.
  - b. Enter the “**Promotion Code**”, during the applicable Promotional Period, as set out in the following table, on the ‘My Promotions’ page of PlayNow.com.

Promotion Code	Promotional Period	
	Activation Start	Activation Expiry



**Sports Match Deposit Conditions  
New Players**

<b>WELCOME250</b>	<b>British Columbia</b>	
	July 25, 2024 at 0:00:00 am PT	March 31, 2025 at 11:59:59 pm PT
	<b>Manitoba</b>	
	July 25, 2024 at 2:00:00 am CT	April 1, 2025 at 01:59:59 AM CT
	<b>Saskatchewan</b>	
	July 25, 2024 at 1:00:00 am CT	April 1, 2025 at 12:59:59 am CT

- c. Make an initial single minimum deposit of \$10 into your account (the “**Deposit Requirement**”). Your Sports Free Bet amount is equal to the first deposit made after entering the Promotion Code, for an amount up to a maximum of \$250. If your deposit amount is over \$250, you will only receive the maximum \$250 in Sports Free Bet.
  - d. Spend 100% of the deposited amount in step 2(c) on any sports bet(s) with a minimum spend of \$10 (the “**Spend Requirement**”).
  - e. You may place multiple bets to meet the Spend Requirement. If you are placing multiple bets to meet the Spend Requirement, all such bets must be placed within the Promotional Period.
4. Tokens from other promotions, free play or other credits cannot be used to meet the Deposit Requirement or Spend Requirement for this promotion.
  5. Your Sports Free Bet will be credited to your account in five (5) equal increments, meaning your Sports Free Bet will consist of 5 tokens at 20% of your deposit amount. For example, a \$250 Sports Free Bet will be split into 5 x \$50 tokens.
  6. Once credited to your account, the Sports Free Bet must be used within 60 days of being awarded or before the end of the Promotional Period, whichever comes first. Expired Sports Free Bets will not be reissued following expiration.
  7. Sports Free Bets awarded for this promotion can only be used for wagering on PlayNow.com Sports bets.
  8. Sports Free Bets must be accepted as awarded and cannot be exchanged for cash.
  9. BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC, reserve the right, in their discretion, to adjust or cancel any Token for any reason including if awarded in error.
  10. BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC, reserves the right to disqualify players that do not comply with these conditions, the Player Agreement, or other applicable Rules or Terms of Use (each as defined in the Player

Agreement (collectively the “**Lottery Rules**”). In the event of a conflict between these conditions and any lottery scheme, the applicable Lottery Rules will prevail.

11. This promotion and the use of tokens, including these Sports Free Bets, are subject to the PlayNow.com Player Agreement. See the PlayNow.com Player Agreement for terms and conditions applicable to Sports Free Bets.
12. This promotional offer may be withdrawn, extended, or amended by BCLC at any time.
13. All stated dollar amounts are in Canadian funds.
14. If validation of your PlayNow.com account is pending, the Sports Free Bet will be deposited when the PlayNow.com account is validated providing all conditions have been met.
15. If you are having difficulty entering the Promotion Code, you must contact Customer Support with code error issues while this promotional offer is *still* valid. Any inquiries after the Promotional Period has lapsed will not be considered as eligible for the Sports Free Bet.
16. All decisions of BCLC, SIGA in conjunction with BCLC, or MBLL in conjunction with BCLC, are final and binding.

#### **Privacy Notice – In British Columbia**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside Canada:
  - a) to facilitate your registration on and use of this website;
  - b) for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - c) if you consent, to distribute offers and promotional materials to you;
  - d) for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - e) to customize the content and delivery of our products, services and marketing;
  - f) to make improvements to our products and services; and
  - g) to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. BCLC is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact BCLC Customer Support Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, telephone 1-866-815-0222 or [www.bclc.com](http://www.bclc.com).

#### **Privacy Notice – In Manitoba**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Manitoba, and will be used, accessed, disclosed and stored by MBLL and its service providers inside and outside Canada:
  - a. to facilitate your registration on and use of this website;

- b. for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending Promotion information to you);
  - c. if you consent, to distribute offers and promotional materials to you;
  - d. for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - e. to customize the content and delivery of our products, services;
  - f. to make improvements to our products and services; and
  - g. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. MBLL is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact the Privacy Coordinator, Manitoba Liquor & Lotteries, Unit A 1555 Buffalo Place, Winnipeg, MB, R3T 1L9

### **Privacy Notice – In Saskatchewan**

- Your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, Saskatchewan, and will be used, accessed, disclosed and stored by SIGA and its service providers inside and outside Canada:
  - a. to facilitate your registration on and use of this website;
  - b. for administration of the Promotion (including verifying your eligibility to enter the Promotion and sending the Promotion information to you);
  - c. if you consent, to distribute offers and promotional materials to you;
  - d. for research, survey and statistical purposes, including inviting you to participate in research and surveys;
  - e. to customize the content and delivery of our products, services and marketing;
  - f. to make improvements to our products and services; and
  - g. to comply with applicable laws.
- Effective on the date you submit your personal information on this website, you agree to the above. SIGA is committed to protecting your privacy. If you have any questions about the collection or use of your personal information, please contact SIGA at 103 Aspen Place, Saskatoon, Saskatchewan, S7N 1K4, telephone (306) 477-7777, email: [sigawebsite@sigask.ca](mailto:sigawebsite@sigask.ca)